

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Andhra Pradesh State Film Television & Theatre Development Corporation Limited, - Incentives to films produced in the State of Andhra Pradesh – Amendment to the existing Rules / Clauses – Orders – Issued.

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GENERAL ADMINISTRATION (I&PR.II) DEPARTMENT

G.O.Ms. No: 572

Dated: 27-09-2010

Read the following :-

- 1) G.O.Ms. No. 108, GA (I&PR)Dept, Dated. 4.4.2003.
- 2) G.O.Ms. No.300, GA (I&PR.) Deptt. Dated 9.7.1999.
- 3) G.O.Rt. No. 5883, GA (I&PR.II) Dept. Dated 9.12.2009.
- 4) From the M.D., APSFTVTDC Ltd,. Lr. No.APSFTVTDC/  
Sub/Film incentives/2010/320, dated 25.5.2010.

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ORDER :-

In the G.O. 3<sup>rd</sup> read above. Government have Constituted a Committee to examine the present rules for grant of cash subsidy and Entertainment Tax Concession for further Film Produced in the State of Andhra Pradesh and also Children Films Produced in the State and to make suggestion to simplify the procedure for grant of Incentives viz cash subsidy and concession in Entertainment Tax etc.

In the reference 4<sup>th</sup> read above, the Managing Director, Andhra Pradesh State Film Television & Theatre Development Corp. Limited, has reported that the Committee has met on 10-5-2010 and held elaborate discussion in the matter and examined the Rules for grant of cash subsidy and Entertainment tax concession for Feature Films produced in the State of Andhra Pradesh and also children films produced in the state.

Government after careful examination of the matter hereby order the following amendments to the Andhra Pradesh Subsidy and Entertainment Tax concession rules issued with the G.O. 1<sup>st</sup> read above

**AMENDMENTS**

**I) The following shall be substituted against Rules 14 .**

- i)The producer while submitting application for registration of his film, will furnish a undertaking agreeing to utilize the infrastructure facilities within Andhra Pradesh, at such units which are registered with Andhra Pradesh State Film Television & Theatre Development Corp. Limited, for production of the feature film.
- ii)Submission of “Utilization Certificate” issued by th Infrastructure Units need not be insisted since almost every producer is utilizing the facilities locally.

(P.T.O.)

(iii ) Andhra Pradesh State Film Television & Theatre Development Corp. Limited, will not conduct inspection and verification at the infrastructure units with regard to utilization of the facilities within the State unless otherwise found necessary.

iv ) In case of change of infrastructural units or in the shooting schedule notified previously to the Corporation should invariably be intimated to the Corporation within a week from the date of such deviation in writing. If any producer deviates this rule his film shall be declared not eligible for grant of incentives.

**II ) The following shall be added to Rule 9 as 9(a)**

**9(a)** Allowing with the claim application the producer shall furnish

(i) Laboratory certificate as to the number of release prints made and delivered to the producer. Also the Laboratory shall declare that no extra prints, other than the declared nos., shall be made and supplied without prior written permission from the APSFTVTDC.

(ii) Reel-wise, length-wise location particulars for Censor approved length of the film for use by the APSFTVTDC and Screening Committee (members nominated from the panel given by APFCC).

**III ) The existing Rules 17,18 & 19 shall be renumbered as 18,19 & 20**

**respectively and the following shall be substituted as Rule 17**

**Rule 17 :** The A.P. State Film Television and Theatre Development Corporation Ltd., will issue Entertainment Tax concession certificate on furnishing of the following

I ) Claim Application form

li ) Laboratory certificate regarding

( a) Processing and printing work has been carried out at the laboratory situated in Andhra Pradesh

( b) Number of release prints of the film made and supplied to the film producer.

( c ) Raw stock for the film has been purchased in the State of Andhra Pradesh and that no further prints will be made without prior written permission from APSFTVTDC.

**(IV) Certificate of Screening Committee consisting of minimum two members from the panel furnished by the A.P. Film Chamber of Commerce and one official from APSFTVTDC nominated by the Managing Director, shall be numbered as Rule 21.**

(P.T.O.)

The Managing Director, Andhra Pradesh State Film Television & Theatre Development Corporation Limited, shall take into consideration the above amendments while granting the Entertainment Tax concession and cash subsidy for Telugu Feature Films produced in the State including Children Films, which are registered with Andhra Pradesh State Film Television & Theatre Development Corporation Limited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

C. PARTHASARATHI  
EX-OFFICIO SECRETARY TO GOVERNMENT.

To

The Managing Director,

Andhra Pradesh State film Television & Theatre Development Corp. Limited,  
Hyderabad.

All the Members through the M.D., APSFTVTDC Ltd., Hyderabad

The Commissioner, Information and Public Relations, Hyderabad

The Accountant General, A.P., Hyderabad.

The Pay and Accounts Officer, Hyderabad.

The President, Hyderabad. State Film Chamber of Commerce,

H.No. 1-1-145/47, Old No.62-D, Happy Trade Centre, S.D.Road,  
Secundrabad 500 003.

The President, A.P. Film Chamber of Commerce,

Dr. D.Ramanaidu, Bld. Complex,

Film Nagar, Jubilee Hills, Hyderabad 500 033.

Copy to

The P.S. to Prl. Secretary to Chief Minister

The P.S. to Minister ( I&PR.)

The P.S., to Chief Secretary.

The P.S., to Prl. Secretary (Poll).

The Finance Department.

SF/SC.

// FORWARDED :: BY ORDER //

SECTION OFFICER